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BrightSign Portable All-Inclusive Tabletop Display Wins 2011 InfoComm Award for Best Digital Signage Hardware Product

SARATOGA, CA – July 26, 2011 – BrightSign®, a trusted name in digital signage solutions that are affordable and easy to use, announced today that its turnkey tabletop digital signage solution, the BrightSign TD1012, has been named Best Digital Signage Hardware Product. The award is part of the rAVe 2011 Best of InfoComm Awards from rAVe ProAV Edition. The innovative solid-state tower is a freestanding, end-to-end digital signage solution that doesn't require a PC nor any external power or wiring. Since no cabling is necessary for playback, the tower is highly portable and versatile for placement on a table, a checkout counter, on shelves or desktops.

The BrightSign TD1012 was demonstrated at InfoComm, the world's largest commercial audio-visual trade show, June 15-17 in Orlando, Florida. rAVe captured a video of the demonstration and posted it at http://ravepubs.com/rave2011/index.php?option=com_ravevideo&ravevideo_id=5188&view=ravevideo&Itemid=325

"We are honored that rAVe has recognized our new tabletop digital signage solution as one of the best products at InfoComm 2011," said Jeff Hastings, BrightSign CEO. "rAVe is an opinionated news organization that is respected for publishing exactly what they think—good or bad; so having them rate the TD1012 as the Best Digital Signage Hardware Product confirms that what we say about the quality, reliability and capabilities is true."

Ready to use right out of the box, the BrightSign TD1012 features an attractive yet durable steel enclosure with built-in features ranging from a replaceable/rechargeable battery that provides

approximately 12 - 15 hours of battery life, to Wi-Fi (802.11a/b/g/n) capabilities and a 12.1" high-resolution screen. Users simply add their content for an instant digital sign without having to be near an electrical outlet.

The PC-based BrightAuthor Software included at no extra charge with the BrightSign TD1012 makes creating, updating, managing and monitoring digital signage displays so easy, no technical expertise is required. Preset multi-zone templates and custom layout tools help users create eye-catching displays without having to manually configure coordinates and image sizes. Completed presentations are amazingly fast and easy to prepare for publication because the software automatically creates the playlist file and bundles it with the selected content, ready to send to a tower for playback.

To keep the display current and engaging, content updates can be made remotely with the built-in wireless networking and BrightAuthor's support for BrightSign Network and Simple Networking solutions.

Availability, Pricing

Measuring 19.875"h x 10.5"w x 9.875"d and weighing about 25 lbs., the all-inclusive BrightSign TD1012 is available from the BrightSign Store for US $1,999. Custom paint colors are available for an additional charge.

About BrightSign

BrightSign, LLC, based in Saratoga, California, develops products and software for digital signage. BrightSign solid-state digital sign controllers set new standards for both stand-alone and networked digital signage applications with their superior video quality, reliability, affordability, ease of use and interactivity. Online information about BrightSign units is available at www.brightsign.biz. For sales inquiries, please contact sales@brightsign.biz or call 408-852-9263 in the USA and +44-1223-911842 internationally. Follow BrightSign at http://twitter.com/brightsign and http://www.facebook.com/pages/BrightSign-LLC/121852744557182

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