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BrightSign Named Joint Manufacturer of the Year in Inaugural DOOH DAS Awards

Award Recognizes Company's Achievement with New XD Series

LOS GATOS, CA – April 3, 2013 – BrightSign, LLC®, the market leader in digital signage players, is proud to announce that it has been distinguished as one of the Manufacturer of the Year in the first-ever international Digital Signage Awards, popularly known as the DOOH DAS.

According to the DOOH DAS website, the judges made the award in recognition of BrightSign's achievement in introducing the industry's first solid-state digital signage media players with PC flexibility and performance. The international Digital Signage Awards are completely independent, with expert judges chosen for their experience in the industry and its many skills and disciplines, voting independently for the entries they think the best in a given category. The total of the judges' combined votes in the private ballot decides the winner.

Jeff Hastings, CEO of BrightSign, said, "It is a great honor to be named amongst the first winners of the international Digital Signage Awards. The BrightSign team responsible for realizing the new XD product line - the industry's first solid-state digital signage media players with PC-class performance - is delighted to receive this independent recognition of their work."

BrightSign XD players offer the features and functionality of PC-based solutions, but with greater cost-savings and reliability than their PC-based counterparts. In addition, BrightSign's XD players offer a small, slim footprint and emit almost no heat, making them simple to deploy in small and unconventional spaces where other digital signage solutions simply wouldn't be possible. What's more, BrightSign's products have a track record of reliability that far exceeds PC-based solutions – delivering reliable performance with near-zero downtime.

About BrightSign

BrightSign, LLC is the market leader in digital signage players. Based in Los Gatos, California, the company develops products, software and networking solutions for digital signage.

BrightSign solid-state digital sign controllers set new standards for both stand-alone and networked digital signage applications with their superior video quality, reliability, affordability, ease of use and interactivity. Online information about BrightSign units is available at www.brightsign.biz. For US sales inquiries, please contact sales@brightsign.biz or call +1-408-852-9263. For European sales inquiries, please email Pierre Gillet: pgillet@brightsign.biz or call +44-1223-911842. Follow BrightSign at <http://twitter.com/brightsign> and <http://www.facebook.com/BrightSignLLC>.

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