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BrightSign Powers Digital Signage at the Zurich Film Festival

Company's Players Deliver Engaging Content on 70+ Screens Located Throughout the City

LOS GATOS, CA – (October 15, 2013) – [BrightSign, LLC®](#), the market leader in digital signage players, today announced the successful completion of its work with Imaculix at the Zurich Film Festival. The project – a collaboration between BrightSign, Imaculix and the festival's organizers – included more than 70 screens deployed in four major event venues located throughout Zurich.

Each fall, the film industry comes together at the Zurich Film Festival, an annual gathering that attracts film luminaries from across the globe. Now in its ninth year, the 2013 festival delivered an impressive line-up of events, award ceremonies and receptions to honor the achievements of directors, producers, actors and others within the film industry.

“An integral part of the event, our digital signage installations are unique in that they have the ability to both inform as well as entertain. For the second year, we turned to Imaculix to help harness these functions to the best of their ability, and we were very impressed with the result,” said Karl Spörri, artistic director of the Zurich Film Festival.

Digital signage conceived by Imaculix and powered by BrightSign was utilized extensively across the expansive network of event venues and transportation depots. More than ever before, innovative digital signage installations were used to direct festival attendees to their destinations, inform them about upcoming festival activities and simply entertain them with a dazzling array of eye-catching displays.

The Zurich Film Festival began on September 26th and concluded on the 6th of October. For full details, images and additional information about this installation, please [contact BrightSign](#) for its recently published case study detailing the technical implementations at the event.

About BrightSign

BrightSign, LLC is the market leader in digital signage players. Based in Los Gatos, California, the company develops products, software and networking solutions for digital signage. BrightSign solid-state digital sign controllers set new standards for both stand-alone and networked digital signage applications with their superior video quality, reliability, affordability, ease of use and interactivity. Online information about BrightSign units is available at www.brightsign.biz. For US sales inquiries, please contact sales@brightsign.biz or call +1-408-852-9263. For European sales inquiries, please email Pierre Gillet: pgillet@brightsign.biz or call

+44-1223-911842. Follow BrightSign at <http://twitter.com/brightsign> and <http://www.facebook.com/BrightSignLLC>.

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